



Email: [admin@readingright.in](mailto:admin@readingright.in)  
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Dear Prospect,

Warm Greetings. Here's introducing, Reading Right- an ed-tech startup that...actually you know what, type this link onto your browser url : [web.readingright.in](http://web.readingright.in) and you will see two sample articles for you to read. See what that's about and the way our researchers explain articles curated from top publications. And then, pause...no seriously pause and be absolutely honest before you go on further, Could you get used to doing this level of explaining on an article? Do you think you are that voracious a reader to be as updated about the details in your domain so as to explain every thing that is difficult so even a class 5 student understands these articles meant for everyone? Are you sure you know your domain like a field expert or a practitioner with years of experience would? Is your clarity on fundamentals crystal clear? And finally, would you still be interested if we said these articles are only 30% of the level of detailing and substantiating you ought to do? Then where have you been all this time?

### **Who we seek in our team?**

Our team comprises of individuals from only the top institutions in the country & outside, across various fields. We recruit people from various backgrounds as we believe that quality explanation of articles can be done when analysed by niche domain experts from each background and not just well read individuals from other backgrounds which means an engineer no matter how well read in law will not be our ideal pick for law/economics articles but instead will be only considerable for technology articles and selectable should they prove knowledgeable. We are absolutely careful to seek and pick people who are not just among the best 'practitioners' in their domain but are ardent readers of it as well. Now, one might categorise ardent reading to be about 2-3 newspapers daily. Well, what we imply by ardent reading is noetic, wide and deep reading. We are looking for smart-curious cats who go far and beyond their books of curriculum to study about their domain in a setting that is real and not merely textbook historic. Candidates from the law domain will be ideal if they are from among the best law schools and are voracious readers of newspapers, periodicals, journals & scholar written articles in streams that are legal or related (Indian politics, World politics, Policy, Civics, Law & Order etc) while having an experience with the practicalities in a fair capacity. Similarly a finance candidate will be ideal if they read non fiction books, periodicals, journals, scholar written articles, Indian & international newspapers etc. on topics pertaining to Finance/Economics & those related while being great with the financial work.

## Job Description

Content researcher typically works in the outlined manner.

1. They first select articles from a wide range of reading material (National & International- newspapers, periodicals, journals, scholar written articles) for the user base to read. In order to meet the selection criteria the content researchers are required to read a large number of articles. We get you access to all sources, any source-worldwide.
2. The next step requires them to research enough to provide a relevant background or context of the article to all readers, all along assuming the readers to be non-readers.
3. They then provide simple basic explanations as per the formats provided. These explanations are developed individually or in a team with experts from other relevant fields. For example: If an article is pertaining to tax laws, the team will not just have someone from the law background but also a tax expert and a macroeconomy expert among others. Moreover every team has a support from industry stalwarts who consult with the team from time to time should they get stuck.
4. The fourth step is to draft an analysis of the article topic. This is based on our learning pedagogy and crafted modules. This step requires a complete dissection of the article and its perspectives made both explicitly or implicitly or not at all in the article.
5. Finally they help with developing quizzes and revision details around this article.

## What are the skills we look for in you?

First up you must be a voracious reader. Been reading newspapers/periodicals/ journals/ scholar written articles all your life, or better-put love gorging news articles or any non fiction subject matter material.

We do not believe in jack of all trades master of none, so you must tell us your expert domain/ domains (Based on education/experience)- such as: **Indian politics/ World politics/ Business news/ Economy news/ Sports (don't forget everything is technical) /Science & technology/ Medical & Health, Nutrition/ Finance & Investments etc.**

Second up, you must be exceptionally impressive with your writing and language skills. Now, this does not mean that we need prolix writing, we need simplified but good writing. All that is needed is for you is to be able to think clearly, have strong conceptual fundamentals that you can put into words without making it confusing and yet making it an engaging explanation.

Third and most important is that you have to be technically/fundamentally sound. Which means every article you read must be backed up by technical know-how received from your education or experience. So if you are working with economics articles, you are mandated to be/have been an Economics Hons. student/ masters in economics student. Likewise an individual working with politics articles must have an education in policy/law. If you select an article on startups, you must be very comfortable with the technical terms and backdrop of the startup industry and the extended industries like venture capital etc while having your education in business.

Fourth and last, you must be good with analysing (using case study approach) so as to analyse the articles to provide perspectives to our readers. ( Secret tip: This could be your deal cracker) We will be there to guide you every step of the way but we believe a good researcher with a mind to think and an earnest interest to reach the roots can make an excellent analyser.

### **What do you get by working with us?**

Material to read and deadlines. Just kidding.

First of all you get an opportunity to work with the best brains from all fields as you brainstorm the learning values from each quality article selected. So simply put if you are a business student who knows the technology industry well and are working with an article in the technology field, you will be mapped to a technology expert (who understands the tech part of things and is working in the field), a legal technology expert (a lawyer expert in technology related law), etc. based on the realms of the article/topic.

Along with this you also get to receive consultation from industry stalwarts whenever necessary. At Reading Right, your new teachers are those who work in the industry and are highly experienced.

Second- we are paying you to read and paying for all that you want to read. The money may not be relevant here, but what is, is the fact that there is an external reason for you to read some real noetic material. With all that reading by you, attention is something you will own. (And We don't just mean the followers you will have on our platforms).

Third, you will have a developed practice of not just reading but research reading along with enhanced analysis.

Finally, you will have built a network of people (beyond their knowledge), who we guarantee, are exceptional and smart. They are ranging from every possible field and trust us when we say they are the best there is.

Now, If you are looking for an unprecedented experience and journey then you know what to do! But do not forget it all starts with Reading Right!

### **What If you already have a job/internship? How much is the workload?**

No problem, because honestly we do not care what you do as long as you can keep up with our work and keep up well. This is by all means a freelance position. You are required to submit ***one article explained per week***. But no faulting with that. While we are accommodative and understanding, we are also damn serious about our work and deadlines, so when you become our team we hope you will keep things that way. To tell you honestly, we will not have it any other way!

### **Are you going to have fun?**

If you haven't understood that our product is one of its kind and a classic one that is about to change the shape of India's education then either you do not know about our product (app & its features) or you do not know about it. So find out about the Reading Right app. But to answer the question for now, fun is an understatement, you are about to change the rules of the game, it doesn't get any better!

To Apply Now click: <https://www.readingright.in/content-research/>

While we wait to hear from you,

Best,

Team Reading Right