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## Dear Prospect,

Warm Greetings. Here's introducing, Reading Right- an ed-tech startup into explanatory education and explanatory journalism. Owing to our innate understanding in explanatory journalism (explaining educationally relevant news articles using technology) we have come around to build a product that takes explanatory education (explain using technology) to unprecedented levels. With a stellar feedback from our clients in B2B & B2G, we are now hoping to drive growth beyond compare for which we need a team that is impeccable by all accords.

## Who we seek in our team?

If you are committed to a cause, possess an undying resolution, have a hustler attitude that is polite yet persistent- then hey! Where were you all this time, we are looking for you all over!

## So what is your work going to look like?

1. Approach colleges, job portals among others.
2. Introduce our product and work
3. Post Jobs and solicit candidate application.
4. Address candidate concerns while attracting them to apply.
5. Process Applications
6. Invite for interviews
7. Interact with all teams for smooth hiring.
8. Improve number of applications and the overall retention in the organisation by careful tracking of all concerns.

## This is what we call the deal cracker!!

- Ability to communicate clearly and with conviction.
- Ability to hustle and get things done no matter the resistance.
- Ability to chase every avenue and drive conversions within record time
- Ability to negotiate
- Ability to network and foster long term relations with all stakeholders
- **And have a nerve-** You have to commit to us for a whole year! Yep, we need you to sign a 1 year bond!

## Remuneration:

Starts with a 5k-10k based on experience with the first month being an unpaid training period.

## Are you going to have fun?

If you haven't understood that our product is one of its kind and a classic one that is about to change the shape of India's education then either you do not know about our product (app & its features) or you do not know about it. So find out about the Reading Right app. But to answer the question for now, fun is an understatement, you are about to change the rules of the game, it doesn't get any better!

***Email your resume to: [careers@readingright.in](mailto:careers@readingright.in)***

While we wait to hear from you,

Best,  
Team Reading Right