



Email: [admin@readingright.in](mailto:admin@readingright.in)  
Website: [www.readingright.in](http://www.readingright.in)

## Dear Prospect,

Warm Greetings. Here's introducing, Reading Right- an ed-tech startup into explanatory education and explanatory journalism. Owing to our innate understanding in explanatory journalism (explaining educationally relevant news articles using technology) we have come around to build a product that takes explanatory education (explain using technology) to unprecedented levels. With a stellar feedback from our clients in B2B & B2G, we are now hoping to drive growth beyond compare for which we need a team that is impeccable by all accords.

## Who we seek in our team?

If you are committed to a cause, possess an undying resolution, have a hustler attitude that is polite yet persistent- then hey! Where were you all this time, we are looking for you all over!

## So what is your work going to look like?

1. Approach schools, colleges and coaching institutions
2. Introduce our product and work
3. Demonstrate the product use cases
4. Counsel the above mentioned clientele (schools/colleges/coaching institutes) to ensure implementation of the product
5. Provide customer support to all clientele
6. Coordinate with all internal teams for a seamless handover of the product
7. Interact with all clientele for feedback and necessary customisations.
8. Suggest areas for product improvement & also participate in product development
9. Repeat the above 8 steps while ensuring increase in the reach across multiple cities and geographies.

## This is what we call the deal cracker!!

- Ability to communicate clearly and with conviction.
- Ability to hustle and get things done no matter the resistance.
- Ability to chase every avenue and drive conversions within record time
- Ability to internalise the idea and create pitches that align with the vision of our organisation and that of the candidates.
- **And have a nerve-** You have to commit to us for a whole year! Yep, we need you to sign a 1 year bond!

**Remuneration:**

1000 INR per onboarded customer. After the first 20 customers onboarded by the candidate a fixed compensation of 5000/month will get added to your monthly remuneration in addition to the above mentioned 1000 INR/customer. After the first 35 customers onboarded the fixed component will be increased to 8000 INR/month. Expect the fixed component to increase regularly based on the number of customers onboarded.

**Are you going to have fun?**

If you haven't understood that our product is one of its kind and a classic one that is about to change the shape of India's education then either you do not know about our product (app & its features) or you do not know about it. So find out about the Reading Right app. But to answer the question for now, fun is an understatement, you are about to change the rules of the game, it doesn't get any better!

***Email your resume to: [careers@readingright.in](mailto:careers@readingright.in)***

While we wait to hear from you,

Best,  
Team Reading Right